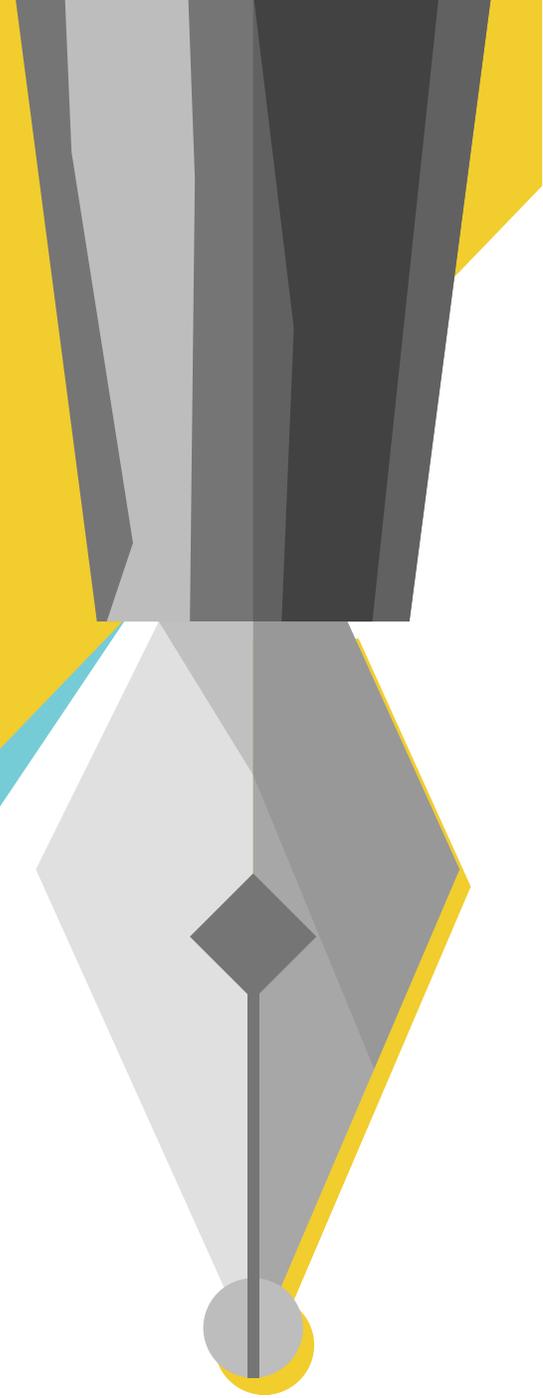


# RULA

Ryerson University Library & Archives

## FROM REPOSITORY TO COLLABORATORY: INVESTING IN CONNECTIONS, CONTENT, AND COMMUNITIES



**RYERSON UNIVERSITY  
LIBRARY  
AND ARCHIVES**

**2014 -2019  
STRATEGIC PLAN**

# STRATEGIC OBJECTIVES



## ENABLE GREATER STUDENT ENGAGEMENT AND SUCCESS THROUGH EXCEPTIONAL EXPERIENCES

What we do, we do for our user communities. With the opening of the Student Learning Centre, the Library will have unparalleled opportunities over the next five years to revisit both our physical and virtual infrastructure to inspire students to collaborate, research and learn. We will increase our capacity to support the dynamic learning environment at Ryerson, including working with partners to support e-learning, zone learning initiatives, and entrepreneurial skill development. Through new spaces, such as the Digital Media Experience Lab, and by revitalizing our web presence, we will provide intuitive, functional and accessible tools and resources for our users to create an effective and satisfying experience.

## INCREASE SRC EXCELLENCE, INTENSITY AND IMPACT

The Library plays a critical role in advancing Ryerson's scholarly, research, and creative (SRC) agenda through the creation, collection, curation, and dissemination of knowledge. We will enhance our leadership and support of the increasingly complex scholarly communication world, with particular focus on copyright and open access. In collaboration with bodies such as the Canadian Association of Research Libraries and Ontario Council of University Libraries, we will build capacity to support emerging SRC needs like research data management and storage. Through the development of the Library's research repository and advocacy efforts, the Library will partner with graduate students and faculty to make accessible and preserve Ryerson's SRC output.

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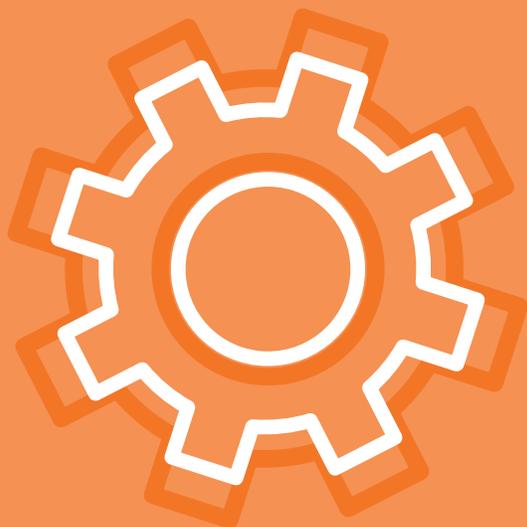
# STRATEGIC OBJECTIVES

## CREATE AN INNOVATION ECOSYSTEM

An innovative ecosystem starts with people. By focusing on collaborative, experiential learning we hope to develop a pervasive culture of innovation within the Library, allowing innovation to happen at all levels of the organization. Among librarians, priority will be placed on developing SRC skills, as librarians have a dual role within the institution to both support and undertake SRC activities. Core to the ability to innovate is a strong, stable technical infrastructure as we take on a leading role in the development of strategically important library technologies.



4



## EXPAND COMMUNITY ENGAGEMENT AND CITY BUILDING

We strive to enhance our collections in response to university and community needs. By building on our vision of the Library's user community, we will better serve alumni, high school students, and the wider Toronto community as well as underserved populations, such as first generation students and Aboriginal communities. Developing our unique and archival collections and providing the widest possible access to those materials will help us drive community engagement. Foundational to success in all our efforts is enhanced communication. We will increase the visibility of the Library and articulate and advocate for the role of librarians in setting, achieving, and measuring institutional outcomes.

# GOALS MATRIX

## ACADEMIC PLAN PRIORITIES

This matrix maps each of the Library's goals to our Strategic Objectives, as many goals fall under multiple priorities.

### 01

① ② ③ ④

Improve the Library's facilities to create configurable, flexible learning spaces that encourage collaboration, research, and independent study.

### 02

① ② ③ ④

Develop the Library's web presence to facilitate teaching and learning by enhancing the discoverability of our collections and services.

### 03

① ② ③ ④

Enhance capacity to support the information needs of diverse learners and facilitate the development of lifelong learning skills.

### 04

① ② ③ ④

Improve capacity for effective teaching, both online and in person, and engage faculty in embedding Library services, expertise and resources into the curriculum to enhance student achievement.

### 05

① ② ③ ④

Strengthen collaboration with Ryerson partners, both academic and administrative, to provide holistic support that will improve student success and retention.

### 06

① ② ③ ④

Transform service models to enable the highest quality of service to our user communities.

# 07

① ② ③ ④

Develop a robust assessment framework that will allow the Library to improve spaces, services, and collections through ongoing user consultation and research.

# 08

① ② ③ ④

Increase capacity to develop research-oriented collections in identified areas of Ryerson cross-disciplinary themes, involving special, archival and circulation collections.

# 09

① ② ③ ④

In collaboration with regional and national partners, build capacity to support the emerging scholarly communication needs of faculty, graduate students and research centres.

# 10

① ② ③ ④

Develop researcher-centred services that expose, publicize and preserve Ryerson's SRC output.

# 11

① ② ③ ④

Build a flexible, sustainable and progressive technological infrastructure to address the existing and emerging needs of the Library and its users.

# 12

① ② ③ ④

Become a leader in the development of sustainable, innovative library technology tied to our values.

# 13

① ② ③ ④

Explore new organizational models that better support interdisciplinary collections building, research, and teaching.

# 14

① ② ③ ④

Foster a culture of innovation among librarians and staff by supporting ongoing professional development and experiential learning.

# 15



Increase the visibility and accessibility of unique collections through the expansion of the Library's archival and special collections.

# 16



Increase capacity to develop research-oriented collections in identified areas of Ryerson cross-disciplinary themes, involving special, archival and circulation collections.

# 17



Develop a digitization and preservation program to enhance access to unique and high profile collections and participate in regional digitization and preservation efforts.

# 18



Build connections with Ryerson communities through targeted services, communication, and development opportunities.

# 19



Develop a comprehensive marketing and outreach program to improve use and understanding of Library resources and services across faculty, staff, students and the community.

# OUR VALUES



INTELLECTUAL FREEDOM AND THE RIGHT TO PRIVACY



EQUITABLE ACCESS



INFORMATION LITERACY



HONOURING OUR HERITAGE AND ENHANCING OUR REPUTATION



SERVICE EXCELLENCE AND ACCOUNTABILITY



OPEN COMMUNICATION AND COLLABORATION



CREATING STIMULATING LEARNING ENVIRONMENTS



INNOVATION AND FLEXIBILITY



CONTINUOUS IMPROVEMENT



# OUR MISSION

The Ryerson University Library and Archives is integral to learning, teaching, and scholarly, research and creative activities. We collect, organize, preserve, disseminate, and provide access to essential information resources. Our services focus on our users to enable knowledge creation. Through engagement with students, faculty, and the community we collaborate in fostering successful critical thinkers and lifelong learners.